

# Centennial Street Fair

September 30, 2023  
St. Mary Medical Center Campus  
12 - 7pm

A celebration of the many cultures that make up Long Beach: great food, professional entertainment, a community stage, song, dance, children's activities, displays from Long Beach nonprofits, a bustling artisan marketplace – and all free: no admission charge.

## Corporate Sponsorships

### Kindness Sponsor - \$100,000

- Recognition as the presenting sponsor in all newsprint on the event, social media, radio advertising, event coverage and event signage
- Food, wine and concert accommodations for eight guests at the Street Fair including a "Meet and Greet" of the artists
- Recognition on the St. Mary Medical Foundation website's 100th Anniversary page and in all Centennial publications

### Compassion Sponsor - \$50,000

- Premier recognition in all newsprint on the event, social media, radio advertising, event coverage and event signage
- Food, wine and concert accommodations for six guests at the Street Fair including a "Meet and Greet" of the artists
- Recognition on the St. Mary Medical Foundation website's 100th Anniversary page and in all Centennial publications

### Collaboration Sponsor - \$20,000

- Recognition in radio advertising and social media for promotion of the event
- Recognition in event signage the day of the event
- Food, wine and concert accommodations for four guests at the Street Fair including a "Meet and Greet" of the artists
- Recognition on the St. Mary Medical Foundation website's 100th Anniversary page and in all Centennial publications



## Corporate Sponsorships, continued

### **Belonging Sponsor - \$10,000**

- Reserved seating and food accommodations for four guests at the Concert including a “meet and greet” of the artists
- Recognition in social media for promotion of the event
- Recognition in event signage the day of the event
- Recognition on the St. Mary Medical Foundation website’s 100th Anniversary page and in all Centennial publications

### **Inclusion Sponsor - \$5,000**

- Reserved seating and food accommodations for two guests at the Concert including a “meet and greet” of the artists
- Recognition in social media for promotion of the event
- Recognition in event signage the day of the event
- Recognition on the St. Mary Medical Foundation website’s 100th Anniversary page and in all Centennial publications

### **Respect Sponsor - \$1,500**

- Reserved seating for two guests at the concert including a “meet and greet” of the artists
- Recognition on the St. Mary Medical Foundation website’s 100th Anniversary page and in all Centennial publications

### **Food and Wine Sponsor - \$7,500**

- Signage at all food and wine tents at the Street Fair and at the entrance of the food court
- Advertising in event materials at the Street Fair
- Recognition in radio advertising for the event
- Recognition on the St. Mary Medical Foundation website’s 100th Anniversary page and in all Centennial publications

### **Beer Sponsor - \$5,000**

- Signage at all beer tents at the Street Fair and at the entrance of the food court
- Advertising in event materials at the Street Fair
- Recognition in radio advertising for the event
- Recognition on the St. Mary Medical Foundation website’s 100th Anniversary page and in all Centennial publications



## Vendor Registration Options

### Food Vendors

**Level 1 - \$850.00 w/o electric | \$1,250 w/ electric**

- 10 x 10 Tent with four white walls including the following equipment:
- One eight foot table
- One chair
- One water sink
- One standard tent sign
- One Ultra Deck floor
- Four 175 pound concrete blocks with white covers
- One "No Smoking" sign
- One Fire Extinguisher Sign

### Retail Vendors

**Level 1 - \$600.00**

- 10 x 10 Tent with four white walls including with the following equipment:
- One six foot table
- Two chairs
- One sign with your name
- One Astro Turf floor
- Four 175 pound concrete blocks with white covers



## Sponsorship/ Vendor Form

Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Level:

- |  |           |  |   |
|--|-----------|--|---|
| <input type="checkbox"/> Kindness Sponsor      | \$100,000 | <input type="checkbox"/> Food Vendor – Level 1 | <b>\$850.00 w/o electric,<br/>\$1,250 w/ electric</b> |
| <input type="checkbox"/> Compassion Sponsor    | \$50,000  |  |   |
| <input type="checkbox"/> Collaboration Sponsor | \$20,000  |  |   |
| <input type="checkbox"/> Belonging Sponsor     | \$10,000  |  |   |
| <input type="checkbox"/> Inclusion Sponsor     | \$5,000   |  |   |
| <input type="checkbox"/> Respect Sponsor       | \$1,500   |  |   |
| <input type="checkbox"/> Food and Wine Sponsor | \$7,500   |  |   |
| <input type="checkbox"/> Beer Sponsor          | \$5,000   |  |   |

### Payment Options:

Enclosed is my check payable to St. Mary Medical Center Foundation with memo line: Street Fair

Credit Card *(check one)*:  VISA  MasterCard  American Express  Discover

Amount Authorized: \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

### Questions or Inquiries, please contact:

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